Digital Print Guidelines

JitaPrinting
"Printing at the Speed of Business!"

JITA Printing accepts the following file formats:

Microsoft Word

Microsoft Powerpoint

Microsoft Publisher

Microsoft Excel

Design Files:

Adobe In design CS (.indd)

Adobe Photoshop CS4 (.eps or .tiff)

Adobe Illustrator CS4 (.ai or .eps)

Adobe Acrobat (.pdf)

File Prep:

1. Whenever possible use highend graphics programs by Adobe Systems.
2. Please provide a print ready PDF and native files for best results and turnaround time.
3. Please specify if near exact color match is needed prior to production run.
4. All images need to be at least 100% size with 300dpi for best results.
5. If images are not the proper resolution images will be more blurry and jagged. Poor Images will provide poor image quality.
6. Add noise to vignettes to prevent banding.
7. When creating lines make sure the thickness in at least .25 points or .003 inches. Please do not use hairlines.
8. Please include all fonts with your design files or convert fonts to outlines in your graphic files. Use OTF fonts for cross platform (mac/pc) ability.
9. Build documents to be print ready by adding 1/8" bleed to all sides. Do not add trim marks or crop marks.
10. Make sure all content is at least 1/4" away from trim. This is the Live area.
11. When providing Print Ready PDF files:

    Please use the following settings:

    Do not downsample or use any compression whenever possible

    Embed all fonts

    Do NOT subset fonts

    True Type Font: Download as soft font

    Postscript Output Option: Optimize for portability

    True Type Font Download: Outlines

    Download our pre-defined settings for Adobe Distiller; Distiller job Options, and learn how to use our defined options here.

    *Please call us if you have any questions.

    Microsoft Office does not offer you the full range of PDF options which limits the enlargement capabilities from small documents

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